

REF: CITL/BSE/026/2018-19

Monday, 17 September, 2018

Department of Corporate Services (Listing)
BSE Limited (Bombay Stock Exchange Limited)
P J Towers, Dalal Street, FORT
MUMBAI - 400 001

Sirs

Sub: General Public Announcement

We are pleased to inform all the Shareholders, customers and the general public that Mr. V Ranganathan, Managing Director of the Company was interviewed by a Press (News Paper) recently. The objective of the interview was towards relationship building aimed at educating the journalist about Cerebra Green and sharing the business developments and expansion plans of the Company along with some insights on the e-waste industry and menace.

BELOW MENTIONED ARE KEY TALK POINTS:

- Cerebra Green – The vision behind it and the overall growth story
- Cerebra Green's e-waste facility in Kolar district - Processes and technology being used to assure 'best in class e-waste reduction'
- Cerebra Green's partnerships
- Success stories & challenges faced till date
- Perils of 'informal recyclers'
- Overall e-waste menace in the State and nationally – how it is being tackled by Cerebra
- Demystifying today's producer, bulk & end consumers – their respective roles in the industry
- Consistent effort to educate and inform the masses about the need of e-waste management and proper recycling through formal means - deeper insight into underlying issues in the system
- The socio-economic importance of recycling

He further briefed that the Company was gearing up to handle the large volume of e-waste and white goods by using high end technology to have a transparent system of collecting and providing complete customer satisfaction to our esteemed customers and also ensuring a environment friendly and total customer delight.

Cerebra Integrated Technologies Limited

Please take the above on record and treat this as compliance with the listing requirements.

Thanking you

Yours sincerely
For Cerebra Integrated Technologies Limited



Shridhar S Hegde
Whole Time Director
DIN: 01247342